

# NEWS & VIEWS

Issue 6

April, 2023- September, 2023



Dr. Kedar Nath Modi  
1922 - 2023

## CENTRE FOR MANAGEMENT DEVELOPMENT

Modinagar, Distt Ghaziabad, (DELHI - NCR)



Prof. (Dr.) Devendra K. Modi  
Chairman

B. Tech (Chem. Engg., IIT BHU, Varanasi)  
M. A. (Eco), MBA, PhD, D. Litt.

It has been our mission to be a nucleus of excellence in Management Education, Research and Consultancy to provide highly energetic and professionally competent managers with positive attitude, high values, commitment & dedication to meet the growing challenges of professional management need at home and abroad. This issue of News and Views is expected to cover the eventful period of last six months, which were obviously full of learning and experiences.

I feel immensely satisfied with the performance of CMDians. I urge all CMDians to continue to excel and serve their organizations with dedication and unswerving loyalty to bring greater laurels to their organizations, their alma mater & themselves. This would require them to keep improvising their skills and techniques through lifelong learning, team spirit, integrity, honesty, positive mental approach and value driven actions.

Prof. (Dr.) Devendra K. Modi  
Chairman



An institution is only as good as its people are, and on boarding excellent human resources to facilitate and guide learning and practice is something that is pursued with hallmark CMD zeal. The dream to make a creative, multidisciplinary institution which delivers quality education, original research and practice, is what drives the academic community here.

Research undertaken at CMD has gained momentum with faculty and students publishing widely in peer-reviewed journals and making their presence felt at conferences and workshops, within the country and abroad. We have also established the IIC Cell for inculcating entrepreneurship skills and innovation.

Periodic Industry-Academia Conclaves and a strong emphasis on industry internships represent a few other instances of our commitment to a strong education-industry interface. The mandate of our Career Development Centre, as the name indicates, goes far beyond coordinating campus placements.

Development of robust infrastructure is our priority, and the Institute has state-of-the-art centres and facilities for research and development in areas like data science, marketing research and digital marketing.

As you explore our Newsletter, I hope you are able to find all the information you are looking for, and more, about this vibrant learning community that is socially engaged as well.

We hope that this edition of News and Views will help in understanding our integrated efforts towards development of our budding managers.



Dr. Ravindra Kumar, Director, CMD

## EDITORIAL TEAM



**Chief Editor: Dr. Ravindra Kumar, Director, CMD**

**Editor: Mrs. Purnima Raina, Head of Department, CMD,**

**Co Editor: Ms. Priyanka Saxena, Assistant Professor, CMD**

**Students Editor: Shubhi Rajput, Nainika Bansal, Saurab Rathore, Manish Ray**

## EVENTS:

### Webinar on "IPR Awareness Program" on 13th April, 2023

Centre for Management Development, Modinagar organized a Webinar on "IPR Awareness Program" on 13th April, 2023 at 10:00 AM onwards. It was organized in collaboration with Government of India "Ministry of commerce and industry, Department for promotion of Industry and Internal trades, Office of the Controller General of Patents, Design and Trademarks". The webinar was addressed by eminent speaker Ms. Chhavi Garg, NIPAM officer. The webinar was a success with more than 100 participants. Prof. Purnima Raina was the convener of the webinar.



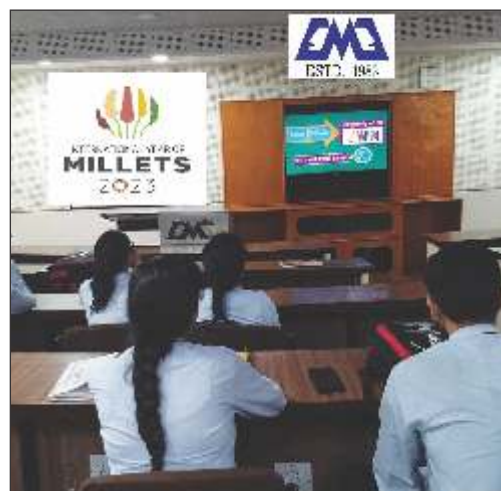
### Industrial Visit to C & S, Noida on 19th April 2023

An industrial visit led by Ms. Purnima Raina, Mr. Sudhanshu Chaturvedi and Ms. Isha Singhal was planned to C&S Electric Ltd, Noida to offer practical insights and real-world exposure to students or professionals in a specific field. The Industrial visit holds importance because it helps in getting Practical Learning, Industry Insights, and Career Awareness and in Networking.



### Session on International Year of Millets on 22nd April 2023

As the year 2023 is observed as the "International Year of Millets" CMD organized a session for the students to create awareness and increase the consumption of millet. Millets are a group of small-seeded grasses that have been cultivated for thousands of years and have played a significant role in human nutrition and agriculture. They are highly nutritious and versatile crops that offer several important benefits like they are Gluten free, climate resilience. They also help in maintaining bio diversity and crop rotation. Millets have been staple foods in many traditional diets, especially in India. By promoting millet cultivation and consumption; food security can be improved as they provide a reliable source of nutrition, especially in areas prone to food shortages. A movie (Produced by NITTTR Bhopal) was shown to the student of CMD about Millets.





### **In-House seminar organised on “Research on consumer behaviour towards Dominos Pizza” on 27th April 2023**

An In-House Seminar was organized by Ms. Purnima Raina and Ms. Isha Singhal for the students which focused on the research area of academics. The Seminar was based on primary data on the basis of five parameters i.e. Product, Price, Place, Promotion, and Physical Evidence. They learned about data collection, literature review, how to frame objectives and research methodology which are in turn very important for their academics and practical exposure. The winner of the seminar was Team “Dominik” having Harsh Mishra, Md. Razi, Mariyam and Anshika as the participants.



### **NPR Exam conducted on 1st May 2023**

The NPR exam was based on "Newspaper reading session", which is an essential activity of CMD. A regular session on news paper reading is conducted in CMD to keep them updated regarding day to day business and current economic trends going on in the industries. We encourage the potential of our budding managers by giving them this session every day. The toppers Mr. Harsh, Ms. Mariyam, Ms. Avanti and Mr. Varnit were awarded with the certificate of appreciation.



### **Workshop on Advance Excel on 13th May 2023**

A workshop on Advance Excel was organized in collaboration with APPWARS Technologies by Ms. Divya Vats and Ms. Isha Singhal. Advanced Excel skills are highly valuable for MBA students, as they provide a competitive edge in various aspects of their academic and professional pursuits. The guest speaker Mr. Sonu explained the concepts in a more interesting way which will help students effectively analyze and visualize data, helping them make informed decisions based on quantitative insights.



### **Knowledge Session by Lt. Gen. Amit Sarin PVSM (Retd), (Mentor, DKNMF) on 15th May 2023**

There was an insightful session conducted by Lt. Gen. Amit Sarin PVSM (Retd), (Mentor, Dr K N Modi Foundation) on "Campus to Corporate". This contributes in Knowledge Transfer where Sharing corporate experience helps to bridge the gap between theoretical learning and practical application. It also often sparks creative thinking and innovation.



### **Seminar on "In-Dept learning of Insurance & its implications on Financial management" by TATA AIG on 17th May 2023**

A seminar was organized on "In-Dept learning of Insurance & its implications on financial management" by Ms. Isha Jain. The Guest Speaker was Mr. Ajeet Mishra ji (Zonal Training Manager, TATA AIG). It can provide MBA students with valuable insights, knowledge, and skills that are relevant to their academic and professional development. It helps them with Industry Understanding. Insurance is a complex and dynamic industry. This opportunity offers students a comprehensive overview of the insurance sector, its functions, players, and various types of insurance products. It also helps them to understand how the insurance sector is adapting to technological disruptions and market shifts. This can inspire students to consider how innovation and leadership play a role in driving industry transformation.



### **"Accolade" 2023 on 20th May 2023**

This is the event for the MBA students who have successfully secured placements marks a bittersweet moment of transition and celebration. This event serves as an opportunity for the students, faculty, and staff to bid adieu to the departing batch and wish them well in their professional journeys. Their dedication to learning and pursuit of knowledge is truly admirable. The hard work and passion for their studies will undoubtedly lead them to great success in the future.



### **Three days Bootcamp on "Personality Development" on 25th May 2023 to 27th May 2023**

The Three-Day Personality Development Boot Camp organized by CMD, Modinagar in collaboration with Rubicon proved to be an enlightening and transformative experience for the participating students. The Guest Speaker was Mr. Himanshu Sardana, who engaged the participants with interactive activities and exercises to enhance their communication skills, emphasizing effective verbal and non-verbal communication. This was a beginning of an incredible journey towards self-discovery, growth, and enhanced personal effectiveness. The main aim of the bootcamp was to empower each participant to unlock their true potential, develop vital skills, and cultivate a winning personality that will propel them towards success in both their personal and professional lives.





## Webinar held on “Financial Empowerment through wealth creation” in collaboration with AMFI

In a joint effort to promote financial literacy and empower individuals with the knowledge to create wealth, a highly informative webinar was organized on the topic of "Financial Empowerment through Wealth Creation" by Mr. Surya Kant Sharma (Sr. Consultant AMFI, former DGM-SEBI). Ms. Isha Jain was the convener of the webinar. This enlightening event was held in collaboration with the Association of Mutual Funds in India (AMFI), a prominent industry body dedicated to promoting the interests of the mutual fund industry and educating investors.



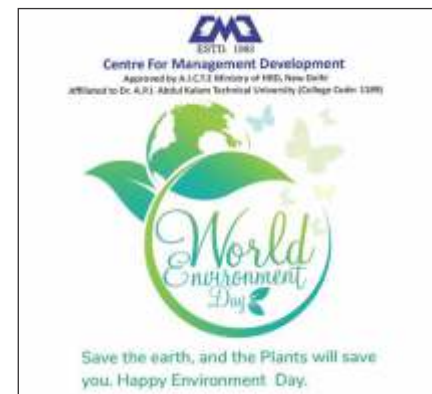
## Organized a group discussion and personal mock interviews activity on 3rd June 2023

The Group Discussion and Mock Interview Workshop is designed to equip participants with essential skills and strategies for effective communication, collaboration, and interview performance. This interactive and hands-on activity aims to enhance participants' confidence and competence in both group discussion settings and mock interview scenarios. On June 3, 2023, CMD coordinated this event in the conference room under the guidance of Ms. Purnima Raina (convener) and Ms. Divya Vats (co-convener). There were Four people on the interview panel: Mr. Sudhanshu Chaturvedi, Mr. Nikhil Sirohi, Ms. Priyanka Saxena and Ms. Divya Vats.



## Organized a group discussion and OATH Taking session on World Environment Day, 5th June 2023

On 5th of June 2023 Center for management development organized an activity among the students to make them aware about save Environment. Our students Showed Up their Level of excitement about environment and they all take collectively oath with whole Center for management development Staff that they will be protective towards environment as well as they will make aware their parents and their known.



## Digital Marketing workshop: 10th June 2023



In a pioneering effort to bridge the gap between traditional business practices and the dynamic world of digital marketing, the CMD joined hands with the Delhi Institute of Digital Marketing (DIDM) to organize an enlightening and interactive event titled "Mastering Digital Marketing."

DIDM, a reputable institution known for its expertise in digital marketing education, brought in a team of seasoned industry experts and trainers to lead engaging sessions and workshops. These sessions were aimed at empowering attendees with practical skills and knowledge that are crucial in navigating the digital landscape. Ms. Divya Vats and Ms. Priyanka Saxena coordinated and hosted this event. Mr. Siddhartha Jain (co-owner DIDM), Mr. Vipul Chaddha (Marketing Head), and Mr. Priyank Bhardwaj (spokesperson), were the guest speakers.

## Organized a Blood Donor Day Activity on 14th June 2023

The Centre for Management Development (CMD) organized a spectacular activity on Blood Donor Day to raise awareness of blood donation and inspire community involvement. The purpose of the event was to increase public awareness of the value of blood donation in saving lives and helping those in need. Under AICTE, the Activity is organized. Students took part in this activity with enthusiasm.



## Celebrated International Yoga Day on 21st June 2023

International Yoga Day is a global event celebrated annually on June 21st to promote the physical, mental, and spiritual benefits of practicing yoga. Center for Management development organized a wonderful Yoga Session for students Staff and all Faculty members under the supervision of Qualified Yoga Trainers. Practice of Yoga makes students healthier, Flexible and it Creates a positive impact on overall personality. On this Yoga Day students of CMD enthusiastically engaged themselves for this event.



## Organized a Poster making competition and Sensitization program on 22nd June 2023 to make students aware about gender equality

Promoting gender equality is crucial in our society for various reasons. It's not just about fairness or social justice; it's about correcting historical injustices and creating a more equitable society. To raise awareness about this important issue, an event was held for our students on 22.06.2023, which included a poster-making competition. Students created colorful posters expressing their ideas and perspectives on gender equality, and there was excellent collaboration and coordination among the team members. The winning team members were Radhika, Vanshika, Kritika, and Anshika. Additionally, a sensitization program was organized to allow students to share their opinions on gender equality. Ms. Purnima Raina(Convener) and Ms Priyanka Saxena(Co-convener) coordinated and hosted this event.



## Plantation Drive Organised on 8th July 2023

On July 8, 2023, a remarkable plantation drive was carried out by the Centre for Management Development, led by Dr. Ravindra Kumar Arya, the Director of CMD.

Plants are vital for sustaining life and maintaining the balance of nature's ecosystem. Additionally, they contribute to our well-being and health.

Our students participated with great enthusiasm and planted around 600 plants within the institution's vicinity. They also educated their families about the importance of plants and their essential role in human health.



## Exciting Sports Day Extravaganza was organized at CMD 8th July 2023

The Sports Day held at CMD was a thrilling occasion that united students, faculty, and staff in a day filled with competitiveness, teamwork, and enjoyment. Mr. Sudhanshu Chaturvedi, Convener of the event was carefully planned and executed this event with enthusiasm. The Sports Day took place on 8/07/2023 at the CMD campus, featuring a variety of indoor games listed on the sports event list. Our students enthusiastically participated in each game, including Ludo, Carrom, Table Tennis, and Chess.



## Organised a “Kavar Yatra Shivir” By CMD family

CMD is an institution that actively participates in activities that benefit the community and society. Recently, CMD organized a Kavar Yatra Shivir for devotees of Lord Shiva. Both our staff members and students took part as SPOs (Special Police Officers) to assist the police in maintaining law and order.



## Organized a knowledge session “Akhil Bhartiya Shiksha Samagam” on New Education policy 2020 on 29th July 2023

On July 29th, 2023, students from the Center for Management Development attended a Knowledge session organized by Akhil Bhartiya Shiksha Samagam to commemorate the completion of three years of the national education policy of 2020. The session was webcast by the National Informatics Center and provided an opportunity for our students to learn more about NEP-2020. Additionally, our esteemed faculty members participated in the session and addressed student queries regarding NEP 2020.



## Result of Center for Management Development batch 2022-23 (First year)

CMD extends its heartfelt congratulations to the AKTU MBA CMD Toppers! Their impressive accomplishment is a testament to their hard work, dedication, and academic excellence. Students scores were truly exceptional and demonstrated their unwavering commitment to their education. Each of them exceeded expectations and showcased a deep understanding of the subject matter. It's clear that they all have embraced a growth mindset, tackling challenges with enthusiasm and using them as opportunities for learning and development.





## Celebration of Independence day at Center for Management Modinagar (U.P.)

The Center for Management Development celebrated India's 77th Independence Day with great Enthusiasm and patriotic fervor. The event was organized by the collective collaboration of Faculty and Students. The program aimed to commemorate the sacrifices of the freedom fighters and instill a sense of national pride among the attendees. The Independence Day (15/08/23), program at Center for Management Development was a resounding success, fostering a sense of patriotism and unity. Our Director Sir, Dr Ravindra Arya addressed all Faculty members and attendees and remind our responsibilities towards our nation. The collective efforts of students, faculty, and staff ensured that the event truly captured the essence of Independence Day. Through cultural performances, speeches, and exhibits, attendees were reminded of the sacrifices made by our forefathers and the ongoing responsibility to uphold the values of a free and progressive nation. The program served as a reminder that the journey towards a brighter future continues, and it is our duty to contribute positively to the nation's growth.



## Result of Center for Management Development batch-2021-23 (Final year)

Final year students of CMD, Modinagar topped the AKTU examinations with their work, devotion, and academic performance. CMD wishes them all the very best in their future endeavors. Additionally, we extend our congratulations to all of the instructors and staff for their hard work and success in the AKTU exams.



## Center for Management Development organized a Webinar on World Entrepreneurship Day ( 21.08.23)

The Centre for Management Development in Modinagar, Ghaziabad, collaborated with Assetto Creations to host a webinar on World Entrepreneurship Day. The purpose of this event was to educate our students on the market entry process for new startups and the requirements for a successful launch. Our guest speakers, MR Nakul Jajoria and Ms. Aastha Mehrotra, who are both the founder and owner of Assetto Creations, shared their valuable experiences and provided our students with essential information on the topic. Ms. Isha Singhal (Convener) and Mr. Sudhanshu Chaturvedi (Co-convener) coordinated and hosted this event.



## Center for Management Development organized a Webinar on startups & importance of IPR on 26.08.23

On August 26, 2023, CMD hosted a webinar titled "Start-Ups & Importance of IPR for New Age Entrepreneurs" in honor of India's Presidency of the G20. Ms. Purnima Raina (Convener) and Ms. Priyanka Saxena (Co-Convener) Coordinated and Hosted this webinar.

The purpose of the event was to offer valuable insights into the crucial role of Intellectual Property Rights (IPR) for contemporary entrepreneurs, particularly those involved in startups. Mr. Navdeep Shridhar, Director at Prompt Manfin Consultant Pvt Ltd., served as the speaker and provided an in-depth exploration of IPR and its impact on innovation and advancement within the startup community.





## Submission of IIC Report on 12th September 2023:

CMD uploaded all the activities done under IIC cell on the IIC portal on 12th September 2023.

## Orientation program 2K23 “Anavaran – 2.0 An Auspicious Beginning”



An orientation program for newly admitted students was organized by CMD from 18th September to 30th September 2023.

### Anavaran 2.0 -An Auspicious Beginning: Day-1 18th September 2023:

On this day registration and documents verification of new batch 2023-25 was done. They were also given kits and Dr. KNMF T-Shirts. Students were introduced to CMD campus with a warm welcome.

### Anavaran 2.0 -An Auspicious Beginning: Day-2 19th September 2023:

The day started with the lighting of the lamp and "Maa Saraswati Vandana". We were very thankful to the Dr. Manoj Aggarwal (Director, KNMEC) & Dr. Vijay (Director, KNMIPER) for gracing the event and having a motivational interaction with the newly admitted students of CMD.

The Day concluded with a brilliant lecture by living legend Prof. Sham Sharma sir ( Ex GM, Shaw Wallace). We were extremely grateful to sir, for getting his precious time for our newly admitted students.

The second half of the day's session was concluded by Assistant Professor Isha Jain, she has graciously elaborated the essential ethics and values to students by conducting workshop on human values.

### Anavaran 2.0 -An Auspicious Beginning: Day-3 20th September 2023:

A workshop for Financial literacy was a much needed for budding Managers, Mr. Himanshu Sharma (Cert. Financial Trainer) has given the basic knowledge of stock market and it's working to them.

We were thankful to him for accepting our invitation and to be a part of orientation program.

Second half was also dedicated to a lecture for concept of finance and accounting by Dr. D.K. Maheshwari, Prof. CMD

After this a Session on universal Human Values was conducted by Ms. Purnima Raina Tikoo. She elaborated various aspects of Human values to new students.



### **Anavaran 2.0 -An Auspicious Beginning: Day-4 21st September 2023:**

On the fourth day of this pre-orientation program, a personality development workshop was organized by the Center for Management Development. Mr. Arunees Ravat facilitated various aspects of our personalities. Students delved deep into their strengths, weaknesses, fears, and aspirations and learned about the power of confidence, communication, and self-awareness and how these factors can impact our personal and professional lives. We were grateful to Mr. Arunees Ravat for his excellent training and for made this pre-orientation memorable.

Second half was dedicated to universal Human Values Session which was conducted by Ms Isha Jain Mam. She enthusiastically delivered her knowledge and made our students aware about values and Ethics.



### **Anavaran 2.0 -An Auspicious Beginning: Day-5 22nd September 2023:**

We were very grateful to Mr. Rohit Pahwa (DUCAT) for conducting an insightful workshop on "Data Science using power BI & python" at the Centre for Management Development (CMD), Modinagar campus.

In Second half of the session, a "Collage Making competition: Craft your Creativity" was organized for the students by Ms. Isha Jain, Asst. Prof CMD. All students participated with enthusiasm and made wonderful collages.

Team "Aadi-Shakti" was the winner having Gautam Soni, Prachetas, Prachi Teotia and Aditya Sharma as the team members. Team "Pride – the Girl power" was runner-up having Shewta Verma, Nilakshi Verma, Swati Raghav, Riya Tyagi and Anshu were the team members.

In second Half CMD had arranged a wonderful session of Ms. Purnima Raina Mam on Human Values. She gracefully elaborated our students the necessity of Values and Ethics in life along with their Education.



### **Anavaran 2.0 -An Auspicious Beginning: Day: 6 23rd September 2023:**

A session was conducted by CMD alumni, Ms. Devika Sen, Senior consultant at Michael Page. She shared valuable insights about the current market scenario and its environment, which helped the students become more aware. We were grateful to Ms. Devika Sen for accepting our invitation to meet her juniors. In the second session, Mr. Vishal Tyagi, Assistant Professor at CMD Modinagar, shared his expertise and passion for education. He gave his valuable strategies and tips for achieving academic excellence, which was an incredible journey of learning, insights, and inspiration for everyone.

CMD has arranged a regular workshop over Human values for students to make them aware about different aspect of life. We are thankful to Ms. Isha Jain Mam for providing our students wonderful Knowledge.



### **Anavaran 2.0 -An Auspicious Beginning: Day: 7 25rd September 2023:**

A visit to Delhi was organized to learn about the rich culture and creativity of Indian ancestors. CMD visited various places like India Gate, Bangla Shaib Gurudwara, and Rajghat.





## Anavaran 2.0 -An Auspicious Beginning: Day: 8 27th September 2023:

CMD Modinagar organized an activity "Mercatus" an Ad mad show as part of pre-orientation program, Anavaran 2.0 where the students were supposed to act and prepare an ad to promote an imaginary product. Students showed their creative talents and executed the event really well.

Second Half was dedicated to Universal Human values session. This session was concluded by Ms. Purnima Raina, Asst. Prof CMD.



## Anavaran 2.0 -An Auspicious Beginning: Day -9: 28th September 2023:

A Sports day themed as "Sporting sparkle, together we are stronger" was organized to develop team spirit, healthy competition, Sportsmanship and zeal of winning among students.

All students participated with enthusiasm in this activity.

## Anavaran 2.0 -An Auspicious Beginning: Day -10 29th September 2023:

CMD organized a Wonderful Cultural programme for the students to find out their hidden talents. So on eleventh day of this Pre-orientation programme was dedicated to cultural evening

Students enjoyed and displayed their talents on the occasion. Cultural program was joined by CMD alumni Ms. Aditi Tyagi and Mr. Manish Ray who shared their valuable thoughts with the students and told them to enjoy this phase of life and also work hard to achieve their dreams.

The title of Ms. Anavaran was won by Ms. Swati Raghav & Mr. Anavaran by Mr. Goutam Soni



## Anavaran 2.0 -An Auspicious Beginning: Day -11 30th September 2023:

This day was marked with the official commencement of academic session 2023-2024. The session was conducted by Ms. Purnima Raina, HOD, and CMD where she explained the code of conduct, academic calendar activities, discipline policies etc.

Followed by this session, there was another session on Human Values conducted by Ms. Isha Jain.

The second half of the day's session was concluded by Assistant Professor Ms. Priyanka Saxena, she has graciously elaborated on the Placement procedure & Practices which we are undertaking and made us aware of the esteemed alumni base of CMD.



## Faculty Achievements in CMD

**Dr. Ravindra Kumar, Director CMD**

### Books:

- 1- "Supply Chain Management" (Published By String Production)  
[https://www.amazon.in/dp/9357499237?ref\\_=cm\\_sw\\_r\\_apan\\_dp\\_KWYK88ZVAGXEKJYD3G0J](https://www.amazon.in/dp/9357499237?ref_=cm_sw_r_apan_dp_KWYK88ZVAGXEKJYD3G0J)
- 2- "Organizational Behaviour" (Published By Writers Row Publication)  
[https://www.amazon.in/dp/B0CCJS4KQF?ref\\_=cm\\_sw\\_r\\_cp\\_ud\\_dp\\_T6VKPYJHA52N956P1CHW](https://www.amazon.in/dp/B0CCJS4KQF?ref_=cm_sw_r_cp_ud_dp_T6VKPYJHA52N956P1CHW)

### Research/Article:

- 1- Published "Big Data, Digital Transformation And Marketing Analytics For Business Intelligence" in European Chemical Bulletin (ISSN 2063-5346) (Scopus Indexed)  
(<https://www.eurchembull.com/uploads/paper/2c77d94d2db003681fb50017b928837d.pdf>)

- 2- Published "Smartphone Schooling: An Empirical Investigation of the Health Impacts and Addictive Behaviors of Online Learning among Youngsters in India" in Pacific Business Review (International) ISSN: 0974-438X (Volume 16 Issue 2 August 2023) Impact factor (SJIF):8.603 (Web of Science Indexed)  
[http://www.pbr.co.in/2023/2023\\_month/August/2.pdf](http://www.pbr.co.in/2023/2023_month/August/2.pdf)

**FDP:**

05 Days FDP on Advanced Panel data analysis using GRETl Software organized by IMS Engineering college during 11-15 September, 2023

**Mrs. Purnima Raina, Asst. Professor CMD****Patents:**

- Patent filed and granted on "Impact and importance of individual performance in Teamwork towards the growth of organization Performance" on 5th May 2023.
1. Organized pre-orientation program "Anavaran 2.0-An auspicious Beginning" as a convener from 18th September to 30th September 2023.
  2. Organized a webinar as a convener on startups & importance of IPR on 26th August 2023
  3. Attended a National Webinar on Financial Empowerment through Wealth creation in collaboration with Association of Mutual Funds of India .
  4. Successfully completed the 10 days Idea to Patent course organized by Turnip Innovations from 6th July to 15th July 2023
  5. Successfully completed the 5 days Faculty Development Programme on "Outcome based education: learning and assessment under NEP 2020" from 31st July to 4th August 2023 organized by IMS Ghaziabad
  6. Successfully attended a webinar on "Future of technology entrepreneurship in India" by Dr. Ajai Chowdhry, co-founder of HCL and facilitated by Turnip Innovations on 12th August 2023
  7. Nominated for National Awards to teachers (NAT 2023-AICTE) in CMD by Director Dr. Ravindra Arya on 7th Aug 2023.
  8. Organized a Poster making competition and Sensitization program on 22nd June 2023 to make students aware about gender equality
  9. Organized a group discussion and personal mock interviews activity as a convener on 3rd June 2023
  10. Organized a three days Bootcamp on "Personality Development" on 25th May 2023 to 27th May 2023 as a convener
  11. Successfully attended a session on in-depth learning of Insurance and its implications in Financial Management in collaboration with TATAAIG on 17th May, 2023
  12. Patent filed and granted on "impact and importance of individual performance in Teamwork towards the growth of organization Performance" on 5th May 2023.
  13. Successfully attended a workshop on Advance MS excel in collaboration with Appwars Technologies as Co-convener on 13th May, 2023
  14. Organized a Webinar on "Importance of IPR" as a convener in collaboration with NIPAM on "IPR Awareness Program" on 13th April, 2023
  15. Organized an In-House seminar on "Research on consumer behaviour towards Dominos Pizza" as a convener on 27th April 2023

**Dr. Nikhil Sirohi, Completed his Ph.D from Dr. K.N. Modi University, Newai, Rajasthan****Mr. Sudhanshu Chaturvedi, Asst. Prof CMD**

1. Successfully completed the 5 days Faculty Development Programme on "Advanced Panel Data Analysis using GRETl software" from 11th Sep to 15th Sep 2023 organized by IMS Ghaziabad.
2. Successfully conducted a webinar on Entrepreneurship and Start-Ups on the occasion of World Entrepreneur's Day in collaboration with the Assetto Creations, LLP, Gurugram on 21st August, 2023 as Co-Convener
3. Attended a webinar on startups & importance of IPR on 26th August 2023
4. Attended a National Webinar on Financial Empowerment through Wealth creation in collaboration with Association of Mutual Funds of India .
5. Successfully completed the 10 days Idea to Patent course organized by Turnip Innovations from 6th July to 15th July 2023
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10. Successfully attended a workshop on Advance MS excel in collaboration with Appwars Technologies as Co-convenor on 13 th May, 2023
11. Attended a Webinar on "Importance of IPR" as a convener in collaboration with NIPAM on "IPR Awareness Program" on 13th April, 2023

**Ms. Isha Jain****Patent:**

"Effect of Human Relations in Organization Productivity"

**Achievements:**

1. Successfully organized an activity "Craft your Creativity - Collage making on Social Issues" on 22 nd September, 2023 during Anavaran 2.0- An Auspicious Beginning
2. Successfully published a patent on "Effect of human relations in organization productivity" on 1 st September, 2023
3. Successfully conducted a webinar on Entrepreneurship and Start-Ups on the occasion of World Entrepreneur's Day in collaboration with the Assetto Creations, LLP, Gurugram on 21 st August, 2023 as Convener
4. Successfully attended a webinar on "Future of technology entrepreneurship in India" by Dr. Ajai Chowdhry, co-founder of HCL and facilitated by Turnip Innovations on 12 th August 2023
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7. Successfully conducted a National Webinar on Financial Empowerment through Wealth Creation in collaboration with Association of Mutual Funds in India under the headship of Finance Club as Convener on 5 th June, 2023
8. Successfully conducted a session on in-depth learning of Insurance and its implications in Financial Management in collaboration with TATA AIG under the headship of Finance Club as Convener on 17 th May, 2023
9. Successfully conducted a workshop on Advance MS excel in collaboration with Appwars Technologies as Co-convenor on 13 th May, 2023
10. Successfully coordinated a Managerial Skills Development Programme on Story Narration to promote News Paper Reading (being NPR Coordinator) on 10 th May, 2023
11. Successfully attended the webinar on Innovations and Commercialization of Patents in growth of an Institute organized by STEADMIC Centre for R.D. Engineering College, Ghaziabad on 7 th May, 2023
12. Successfully organized an in-house seminar on Market Research on Consumer Behaviour towards Domino's Pizza on the basis of five parameters i.e. Product, Price, Place, Promotion and Physical Evidence as Co-Convener on 29 th April, 2023
13. Successfully attended two days online National Seminar on "Role of NAAC in Quality Enhancement in Higher Educational Institutions" organized by IMS Engineering College, Ghaziabad on 28th - 29th April, 2023
14. Participated in a webinar on IP Awareness under National Intellectual Property Awareness Mission on 13 th April, 2023
15. Successfully completed 5 days Faculty Development Program on "Emerging Innovative Tools & Techniques in writing & publishing Quality Research Paper" from 3rd April to 7th April 2023 at Raj Kumar Goel Institute of Technology, Ghaziabad

**Ms. Priyanka Saxena****Patent:**

"Analysis of the negative and positive consequences of promoted products in beauty products"

**Achievements:**

1. Conducted a workshop on digital marketing on 10 June 2023 in collaboration with DIDM.
2. Got certified by Turnip innovation for attending a webinar on Chat GPT for Innovation.
3. Got certified by Turnip innovation for attending a 10 days' workshop on Idea to patent Course.
4. Participated in various In House Seminar and Activities done from May23 to till date.
5. Completed 5 Days Faculty Development Program (FDP) on "Outcome Based Education: Learning and Assessment under NEP 2020" Organized by IMS university campus. The program is scheduled from 31st July to 4th August 2023.
6. Organized a webinar as co-convenor on Start ups and Importance of IPR in collaboration with Manfin Consultant Pvt. Ltd. on 26/08/23.
7. Got certified by Turnip innovation for attending a 7 days' workshop on Design Thinking Course.

8. Organized an In-house Activity on gender equality as Co-convener.
9. Got certified By Turnip Innovations for attending a webinar on Future of Technology entrepreneurship in INDIA.

#### Ms. Divya Vats, Asst. Prof CMD

##### Patent:

"Use of Portfolio Assessment Method for Teaching in Scholastic Education"

##### Achievements:

1. Successfully attended a webinar on Entrepreneurship and Start-Ups on the occasion of World Entrepreneur's Day in collaboration with the Assetto Creations, LLP, Gurugram on 21st August, 2023.
2. Attended a webinar on startups & importance of IPR on 26th August 2023
3. Attended a National Webinar on Financial Empowerment through Wealth creation in collaboration with Association of Mutual Funds of India.
4. Successfully completed the 10 days Idea to Patent course organized by Turnip Innovations from 6th July to 15th July 2023
5. Successfully attended a webinar on "Future of technology entrepreneurship in India" by Dr. Ajai Chowdhry, co-founder of HCL and facilitated by Turnip Innovations on 12th August 2023
6. Organized a group discussion and personal mock interviews activity as a Co-convener on 3rd June 2023
7. Successfully attended a session on in-depth learning of Insurance and its implications in Financial Management in collaboration with TATA AIG r on 17th May, 2023
8. Successfully attended a workshop on Advance MS excel in collaboration with Appwars Technologies as Co-convener on 13 th May, 2023
9. Attended a Webinar on "Importance of IPR" as a convener in collaboration with NIPAM on "IPR Awareness Program" on 13th April, 2023

#### Mr. Vishal Tyagi, Asst. Prof CMD

1. Nep 2020 : vocationalization, future perspectives, opportunities And challenges (06/05/23 - 08/05/23) at Dewan College of Education, Meerut -Seminar
2. Judge in Udhyam (Business Plan Competition) at ITS College, Mohan Nagar on 25 th April, 2023
3. Session on How To Achieve University Merit Rank at MIT College, Meerut on 26 th April, 2023
4. Successfully attended a webinar on Entrepreneurship and Start-Ups on the occasion of World Entrepreneur's Day in collaboration with the Assetto Creations, LLP, Gurugram on 21st August, 2023.
5. Attended a webinar on startups & importance of IPR on 26th August 2023

## PLACEMENTS



Ms. Shubhika Chatterjee



Ms. Anshika Chaudhary



Mr. Manish Ray



Mr. Pulkit Bansal



Ms. Sheetal Singhal



Ms. Shubhi Rajput



Mr. Saurabh Rathore



Ms. Sakshi Tyagi



Ms. Nainika Bansal



Mr. Upmanyu Badhwar





## Live Projects (Batch 2022-2024)



Mariyam Khan



Dev Aggarwal



Dev Aggarwal



Pranjal Sharma



Khushi



Aakash Chaudhary

## INTERNSHIPS (Batch 2022-2024)



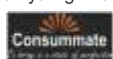
Mariyam Khan



Ayushi Tyagi



Somya Agnihotry



Pranjal



Rashmi Kumari



Anshika Verma



Mohd Razi



Rahul Tiwari



Khushi



Dev Aggarwal



Harsh Mishra



Kunal Arora



Aakash Chaudhary



Himanshu Saini



Avanti Jain



Kritika Tyagi



Radhika



Vanshika Tomar



Ronit Verma



Varmit Goel



Rohan Tyagi



Dev Aggarwal



Akshit Tyagi



Shivam Tyagi





Ajay Aggarwal



Asha



Mayank Yadav



Viresh Pratap



Himanshu



Dhruvansh Nehra



## EDITOR'S NOTE

Dear Readers,

You have in your hand "News & Views" CMD's Official biannual magazine. The publication of "News & Views" ignites pleasure & satisfaction in me to witness momentous moments of CMD's Journey. This magazine will open a window of opportunities to many people. As an institution we are destined for a bright future. I hope this magazine goes on to become "Lingua Franca" of our institution. Isn't it rightly said "A flower makes no garland". This magazine is also the immense efforts of the students along with the faculty of CMD. To all readers, parents, pupils, friends & stakeholders, thank you for your patience. Remember, you never get the chicks by breaking eggs, they hatch and where there is life, there is hope. Stay blessed! Happy reading....give wings to your dreams....it's time to Fly!

**Prof. Purnima Raina**, Editor- News and Views



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